

Dan Cruzat



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portfolio / code / linkedin / about

summary

Senior Front End Engineer with 20+ years building UI for **indie shops and household names**. Portland OR, remote-native. My best work happens when I own the front end, the user layer; close to the **design**, close to the **code**, a **mentor** to guide the way.

Currently building in **React**, **Vue** and **WordPress**, with **Astro** and **Next** regularly in the mix.

I am madly **in love** with **CSS**, which is evolving faster than ever.

skills & experience

I have worked in web design and development for over 20 years, building experiences for indie businesses to enterprise titans, ui layers for software companies, client sites and landing pages for agencies. Full service & full stack for WordPress, UI chops & CSS specialization for React / Vue teams.

languages	TS, JS, CSS, HTML, SCSS, PHP, ES6
regulars	Node, Astro, React, Vue, WordPress, Next, Nuxt, Tailwind, NVM, GIT, Valet, Local, Docker
standards	Responsive Development, Testing, Performance Optimization, A11y / WCAG, Tracking & Consent
teamwork	DevOps, Team Development & Dynamics, PM, Code Reviews, Dev Leadership & Mentoring
recently	Shopify, WooCommerce, BigCommerce, Craft CMS, Handlebars (& Stencil), Notion, Jira, Trello
mileage in	Angular, Pantheon, Statamic, Laravel, Webflow, Slim, Gatsby, Bootstrap, Asana, JQuery
formers	ActionScript (AS2/AS3), Grunt, Gulp, CoffeeScript, Underscore, Foundation
extras	QA Testing and Support, Sound Design & Editing

agencies & organizations

Aquent, Babcock & Jenkins, BASIC, The Beauty Shop, Centric Park, ConnectiveDX, creative FEW, Daylight, DXM, Emerge Interactive, EOLA Amity Hills, EY Design Studio, Futura Collective, Greystar, Hanlon Brown, ILTS, Mindjet, MIT, Monumental, Opus Creative, The Other Agency, Periscope Creative, Procter & Gamble, Razorfish, Rose CDC, Shirtspace, StudioLabs, Vitamin T, Webtrends, Yum!

brands handled

Adidas, AT&T, Audi, Autodesk, Best Buy, BikePunk, Cascade Brewing, Coca Cola, Comcast, Corelight, Gildan, IBM, Icon Tires, Intel, KFC, LinkedIn, Marchex, MGM Studios, Microsoft, NATIVE, Nike, Pacvue, Pampers, PELICAN, Providence Healthcare, Qwest, Riot Games, Rose City Rollers, Sitepoint, Sock It To Me Socks, Sony, Sterling Communications, Tide, TrustEngine, The Union Wine Company, VTech

projects & positions

Dan Cruzat : Senior UI & CSS Consultant

Est 2006 : WordPress, React, Vue, Next, Nuxt, Tailwind, SCSS, WCAG

- Full-cycle maintenance, upgrades & automated testing
- Portfolio via Nuxt/Vue, homepage via Next/React
- Leveraging AI to accelerate development cycles
- Accessibility focus towards CPWA certification in 2026

Procter & Gamble : Front End Developer

4/2025 - 8/2025 : BigCommerce, Shopify, React, WordPress, WCAG

- Technical mentorship for PHP & CSS standards
- Enterprise analytics tagging via BigCommerce
- WP feature and component development
- Accessibility testing and remediation

The Beauty Shop : Senior WordPress Engineer

10/2024 - 8/2025 : WP, Woo, Gutenberg, Elementor, SCSS, WPEngine, ACF, WCAG

- Retainer-based maintenance & feature scaling
- Modernizing & refactoring inherited legacy code
- Accessibility testing and remediation
- Bespoke Gutenberg & Elementor block development

Centric Park : Senior Engineer / UX Strategist

1/2024 - 9/2024 : WordPress, React, Vue, WP-VIP, WPEngine, ACF, WCAG

- Repo ownership, code reviews & mentorship
- Block-based theme architecture
- Cross-framework UI component development
- Performance optimization & Accessibility remediation

Unisyn Voting Systems : Senior Interactive Engineer

8/2023 - 4/2024 : React, Tailwind, SCSS, Git, NPM

- CSS Lead; established enterprise style standards
- Engineered UI layers for core product suite
- Bridged UX requirements with software engineering
- Triage & resolution of complex user flows

Daylight Studio : Senior Interactive Engineer

10/2021 - 8/2023 : WordPress, Craft, Tailwind, SCSS, Pantheon

- End-to-end feature production & maintenance
- Multi-instance management via Pantheon
- Technical liaison for 3rd party agencies
- DevOps support & team coordination

Emerge Interactive : Lead UI / Theme Developer

2/2021 - 8/2022 : WordPress, SCSS, Docker, ACF

- Project lead, repo ownership & code reviews
- Custom layout systems & responsive frameworks
- UX reviews & design-to-code fidelity
- Cross-browser testing & UI bugfixing

creative FEW : Front End / Support Developer

8/2017 - 9/2020 : React, Angular, WordPress, PHP, Gulp

- Shared repo development & code reviews
- Full-stack WordPress theme development
- React & Angular component architecture
- QA support & CSS oversight

+Citizen (now EY) : Front End / CSS Specialist

6/2015 - 6/2017 : AngularJS, SCSS

- XFinity customer portal development
- Interactive component architecture
- CSS Lead: code reviews & approvals
- QA / Accessibility testing